

## Think outside the cage – CCFA’s new PSA



Scenes from CCFA’s new PSA, *Think outside the cage*

CCFA’s new 30-second PSA, *Think outside the cage*, is being rolled out. The PSA features Canadian images of caged hens and crated sows, with a request to consumers to “Think outside the cage.” Toronto tech expert Vlad Malik produced

the PSA as a gift to CCFA – a wonderful contribution.

The PSA is being sent to TV stations across Canada, to air as time permits, at no cost to CCFA. To view the PSA, click <http://www.humanefood.ca/think%20outside%20the%20cage.html>.

## Fire code to be revised

*The Farm Building Code of Canada –1995* is to be revised, according to the National Research Council of Canada’s website. Since May 2009, CCFA and Animal Alliance of Canada have repeatedly petitioned the Council’s Standing Committee on Fire Protection to revise the existing farm building code. Horrific photos from an Alberta barn fire this summer of charred sows, trapped in crates, accompanied one of our letters.

In 2009, **51,500 animals died in barn fires in Canada**. Change is required to protect helpless animals – many confined in cages and crates, with no chance for escape. The code revision will likely be a long consultative process, and the code may not be retroactive to existing farm buildings, but it’s a start.

## Please contact your MP in support of Bill C-468

Please contact **your Member of Parliament** to ask their support for **Bill C-468**, a private member’s bill calling for **lower transport times** for animals. Federal transport regulations now allow cattle, sheep and goats to be transported 52 hours with no water, food or rest. Pigs, horses and poultry may be transported 36 hours without water, food or rest.

MP Alexandra Mendes tabled Bill C-468 in October. The more Members of Parliament who support Bill C-468, the better. An e-mail will suffice. To find your MP’s e-mail address, click <http://tinyurl.com/zqd9g>.

**Canadian Coalition for Farm Animals** is a *non-profit* coalition of 25 organizations dedicated to the welfare of animals raised for food in Canada.

**Our work is only possible through donations from individuals such as yourself.**

Contact us: [info@humanefood.ca](mailto:info@humanefood.ca) Our website: [www.humanefood.ca](http://www.humanefood.ca).

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# News in a flash

## January - February 2010

### Ontario new *Animal Health Act* now law

CCFA provided written input and testified in November at Queen's Park about Bill 204, Ontario's proposed *Animal Health Act*. Bill 204 is now law.

Bill 204, as proposed, contained no provision for farm animal welfare. CCFA asked for it to be incorporated in the act, a direction expressly **opposed** by animal industry groups and Ontario Farm Animal Council, an animal industry lobby

group.

Following committee hearings, the NDP requested amendments to include animal welfare, but was outvoted. In the end, the Liberals – the party in power – moved an amendment which will allow animal welfare initiatives in the yet-to-be-drafted regulations.

To read CCFA's testimony, click <http://tinyurl.com/yg2gqgj>.

### 2009 in review... and gearing up for 2010

In 2009, with your support, CCFA:

- Released information about barn fires
- Published *Newsflash*, CCFA's e-newsletter
- Released a McDonald's postcard
- Testified at Manitoba legislative hearings
- Went live with CCFA's revamped website
- Spoke about farm animal welfare at the Loblaw annual meeting
- Met with the Manitoba Fire Commissioner's office about a new farm building fire code
- Linked with Cobble Hills Farm Sanctuary in an ex-battery hen adoption program
- Sponsored a cage-free poster program for Toronto subway cars
- Met with European farm animal groups and toured slaughter plants in the Netherlands
- Worked with MP Alexandra Mendes' office on Bill C-468
- Testified at legislative hearings on Ontario's Animal Health Act
- Released a new PSA, *Think outside the cage*

CCFA wrote news releases, letters and opinion articles, did interviews, attended meetings, had fund raisers, coordinated volunteers, tabled at events, spoke at city council meetings, and helped students.

CCFA is an **all volunteer organization**, but funds are needed to carry out programs. Please consider becoming a monthly donor (*email us at [info@humanefood.ca](mailto:info@humanefood.ca) for details*) or make a donation. Rest assured our funds are spent carefully and wisely.

**Please accept our best wishes for a healthy and peaceful new year!**

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