

News in a flash

July - August 2011

Ban Sow Stalls in Manitoba launched on Mother's Day

In honor of mothers everywhere, CCFA and CETFA (www.cetfa.com) chose Mother's Day to launch our campaign to ban sow stalls (gestation crates) in Manitoba, the largest pigproducing province in Canada. We are asking Manitoba Pork to phase out sow stalls – intensive confinement housing for pregnant pigs – by 2017. Most sows in Canada are confined in steel crates barely larger than their bodies during their fourmonth pregnancy, preventing them from even turning around.

To learn more about sow stalls and the campaign, visit our new website, <u>www.helpthepigs.com</u>. To speak up for breeding sows, visit http://tinyurl.com/3wtubqu.



To support the campaign, TV ads are running in Manitoba which urge viewers to take action by writing to Manitoba Pork, grocers and pork producing companies. To view our ad, visit http://www.youtube.com/watch?v=SmlySCDc9Wo.

Please help support this important campaign by making a donation to run the ad. Please specify in the comment box the funds are for air time for the sow stall ad.

Donations can be made here: http://www.humanefood.ca/donation_new.html

Loblaw goes cage-free with President's Choice eggs

CCFA applauds Loblaw, the largest grocer in Canada, for its commitment to transition all *President's Choice* eggs to cagefree by the end of 2011. The retailer published their cage-free commitment in their annual Corporate Social Responsibility report, released at the annual shareholders' meeting held in Toronto.

CCFA has been actively encouraging action on cage-free eggs through participation at the grocer's annual shareholders' meetings. In March, CCFA was invited to Loblaw's corporate headquarters to discuss cage-free eggs.

Loblaw is a recognized leader in green products, organic products, and sustainable and fair trade sourcing. When Canada's largest grocer makes a progressive move on behalf of farm animal welfare, other grocers are sure to follow.

Letting grocers know your feelings on farm animal welfare *does* make a difference!



Hens who lay Loblaw's PC eggs will not face life in crowded battery cages like this.

Canadian Coalition for Farm Animals is a non-profit coalition of 25 organizations dedicated to the welfare of animals raised for food in Canada.

Our work is only possible through donations from individuals such as yourself.

Contact us: info@humanefood.ca Our website: www.humanefood.ca.

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Producer banned from keeping pigs for life, fined \$60,000

Manitoba pig producer Martin Grenier pleaded guilty in June to charges under the province's *Animal Care Act* for causing the deaths of more than 1200 pigs under horrific circumstances last summer. The court imposed a lifetime ban on keeping pigs and fined him \$60,000, the largest penalty to date under the province's *Animal Care Act*.

The charges include failing to provide proper food, water, lighting, ventilation and medical attention. Crown Attorney Sean Brennan noted, "This is an example of an extreme case of animal neglect and suffering. It's beyond anything we've ever seen."

More than 1200 pigs died as a result of what Brennan described as nightmarish living conditions. Investigators found dead pigs, others in "severe distress" that needed to be euthanized on the spot and skull fragments from 636 others that had been consumed by the 2,272 surviving pigs, 217 of whom were euthanized.

The pigs were owned by a nearby Hutterite colony, which alerted the RCMP after colony members were denied access to the pigs. The barn burned a week later in a blaze described as suspicious by the Manitoba Office of the Fire Commissioner.



Martin Grenier's barn burned in a suspicious fire a week after more than 1200 pigs were found dead or had to be euthanized on his farm. The barn is near Notre Dame de Lourdes in the RM of Lorne, Manitoba.

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